

# JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

<b>Session:</b>	2020-21	<b>Semester:</b>	1 <sup>st</sup> , 4 <sup>th</sup> & 6 <sup>th</sup>
<b>Event Date:</b>	May 21, 2021	<b>Event Type:</b>	Alumni Guest Lecture
<b>Event Name/Title:</b>	Digital Marketing opportunities		
<b>Resource person Name</b>	Mr. Varun Shukla	<b>Resource person Organization</b>	NA
<b>Organizing Department</b>	BCA	<b>Organizing Student club / Society /Committee if any</b>	Alumni

## Event Report

The Alumni Guest Lecture on “**Digital Marketing opportunities**” was organized by BCA department. The session was conducted by Mr. Varun Shukla, batch (2017-2020)

Guest lecture was conducted via zoom app. The link for the same is (<https://zoom.us/j/99642266340?pwd=WXVwZE1HRzVYalMzdnlQeDBmKzYrdz09>). The session started at 2:30 PM. The lecture was 2:00 Hour long. Mr. Varun Shukla talked about different Digital Marketing opportunities during and after BCA program. Mr. Varun Shukla also discussed about different career options technical language course also. He motivated all the students to work hard and enjoy at the same time. Students enjoyed the session. They interact and discussed about future requirements.

**The overall session was great and beneficial for the all year of BCA students.**

**Total present students: 48**

## Name of Students Coordinators

S.N.	Name
1	Sweta
2	Pratyush Mitra
3	Anay Dev Thakur

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## Photographs of Event



**Dr. Sanjeev Kumar Punia**  
(Faculty Coordinator)

**Dr. Ruchi Agarwal**  
(HOD)